

Powered by Arts Impact Indicator Bank



What?

A place where you can look for ideas about clues to tell if your program is having the impact you hoped it would. In evaluation speak, these are called INDICATORS. We have compiled indicators that have been used by a variety of arts organizations and projects to learn about different parts of their program, including:

- > Process indicators
- > Outcome indicators
- > Identity indicators

Why?

Time and money are tight and you can't measure everything under the sun. It is important to be choosy and select a few key indicators that are going to give you the information you need

Who?

Whoever is in charge of developing your evaluation plan and data collection tools

When?

This can be a useful place to look when you are developing a new survey, a focus group guide or interview questions


Where?

The indicator bank is hosted on GoogleDrive and will be updated on a regular basis with new indicators

How?

- > Go to the [Powered by Arts Impact Indicator Bank](#)
- > There are three indicator tabs that make up the document, each containing a different type of indicator
- > Choose the tab that contains the type of indicator you are looking for
- > Use the first column in each tab as a guide for the themes that are available
- > If you know exactly what type of indicator you are looking for, you can search for keywords using the keyboard shortcut Control + F (for Windows) and Cmd + F (for Mac)
- > Instructions for use are also listed on the first tab
- > This is a living and evolving document: if you have an indicator that you love, please send it to us and we will add it in!



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